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The International Journal of Advanced Studies in Business Strategies and Management (IJASBSM) is an international, open-access Journal that publishes scientific research articles, peer reviewed and scientific manuscripts and survey based contributions focusing all aspects of business, management, and organizational decisions which would be of interest to academics and practitioners. IJASBSM highlights business process modeling, simulation, integration and management using emerging and advanced technologies. The aim of the journal is to bring together research fellows from academia and professional practitioners from industry to enlighten the latest topics of interest and building long lasting collaborations.

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